



15th Annual

Prevention Conference

www.commonwealthpreventionalliance.org

“Leading the Challenge”

**Wednesday, June 8 -
Friday, June 10, 2005**

**Nittany Lion Inn
State College, Pennsylvania**

In Collaboration with



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
Center for Substance Abuse Prevention
www.samhsa.gov

AGENDA

Wednesday, June 8, 2005:

8:00 a.m.	Registration and Exhibits Open
9:00 a.m. - 12:00 p.m.	Workshop Session #1
12:00 p.m.	Lunch
12:45 - 2:00 p.m.	Luncheon Keynote: Beverly Watts Davis, Director, CSAP
2:15 - 3:45 p.m.	Workshop Session #2
3:45 - 4:00 p.m.	Break
4:00 - 5:30 p.m.	Workshop Session #3

Thursday, June 9, 2005:

7:30 a.m.	Registration and Exhibits Open
7:30 - 8:30 a.m.	Breakfast
8:30 - 10:00 a.m.	Plenary Session
10:15 - 11:45 a.m.	Plenary Session
12:00 p.m.	Lunch
12:30 - 1:30 p.m.	Luncheon Keynote: Penny Norton, CEO, FACE
1:45 - 3:15 p.m.	Workshop Session #4
3:15 - 3:30 p.m.	Break
3:30 - 5:00 p.m.	Workshop Session #5
8:00 - 9:00 p.m.	Regional Breakouts and Door Prizes
9:00 p.m.	Coffee House

Friday, June 10, 2005:

7:30 a.m.	Breakfast
8:30 - 10:00 a.m.	CPA Annual Meeting & Plenary Session
10:00 - 11:30 a.m.	Workshop Session #6
Noon	Evaluation & Adjournment

Please pick **ONE** workshop from each Session that you wish to attend.
PCB credit is approved for the Conference.

WORKSHOP SESSION #1

Wednesday, June 8: 9:00 a.m. - 12:00 p.m.

Application of Geographic Information Systems for Drug and Alcohol Prevention

Intermediate/Advanced Track: Geographic Information Systems (GIS) allow users to visualize and analyze database information using intelligent mapping tools. GIS provides a toolbox for data analysis that includes the integration of multiple databases into an intuitive, interactive mapping environment. GIS allows data to be analyzed, viewed, segmented, and reported. Today, many state agencies, health officials, law enforcement, and first responders are using GIS to analyze and plan how to do their business functions better. This presentation will provide an overview of GIS capabilities and terminologies (GIS 101), demonstrations of GIS software tools, examples of business cases, and a discussion on the Commonwealth's short and long-term visions for expanding GIS use across Pennsylvania. **This workshop is sponsored by The Governor's Office of Administration.**

Presented by: Jim Knudson, OCP, State Geospatial Technologies Director, Office of Information Technology, Governor's Office of Administration and Jim Higgins, Regional Office Manager, Environmental Systems Research Institute (ESRI), Philadelphia.

Prevention Research Design: An Overview Beginner/Intermediate Track: Research into prevention programming is a part of program accountability. Everyone in the prevention field needs to have skills and understanding of research design. This workshop will give participants a basic understanding of various research theories, methods and simple designs. Attendees will be given practical, low cost "Do it Yourself" systems to demonstrate program effectiveness.

Presented by: Barry L. Jackson, Ph.D., Bloomsburg University.

Developing and Maintaining a Healthy Work Environment: Is it Possible to be Stress-Free?? Advanced Track:

This workshop is designed to illustrate key concepts to creating and maintaining a healthy work environment, especially in these days of "multi-tasking," as well as tips and strategies for coping with stress in the non-profit environment. The workshop will be both didactic and interactive. Participants will complete individual assessments of their own current work load and environmental stress issues as well as work on developing a plan of action to work "healthier" when they return to their communities. The workshop will also include small group exercises, participant feedback, and question and answer periods. **This workshop is sponsored by The Pennsylvania Prevention Director's Association.**

Presented by: Mark Yanick, MA, Organizational Consultant for Non-Profits.

Prevention 101 Beginner Track: This workshop is designed for new preventionists and those interested in prevention. It will cover information about the federal strategies, risk and protective factors and evidence-based programs. Rosemary Adiletto, recipient of the Governor's Award for her work in crime prevention, will be the presenter for this workshop. As a grand finale, we will attempt to unravel the "acronymical" mysteries that surround us all.

Presented by: Rosemary Adiletto, C.P.S., Director of Prevention Services, Today Inc.

Suicide Prevention and Early Intervention with Children & Adolescents General Track: Participants will learn: the facts and figures regarding child & adolescent suicide; the warning signs and risk factors; and how to evaluate and intervene in a suicidal crisis. This workshop will utilize both experiential and didactic modalities.

Presented by: Adrienne Tomlinson and Betsi Bell-Brann, Project PRIDE, Jewish Family & Children's Service.

WEDNESDAY LUNCH & LUNCHEON KEYNOTE

12:00 p.m. – 2:00 p.m.

BEVERLY WATTS DAVIS

Director, SAMHSA's Center for Substance Abuse Prevention

WORKSHOP SESSION #2

Wednesday, June 8: 2:15 p.m. - 3:45 p.m.

Current Drug Trends in Pennsylvania General Track: This presentation will discuss date rape/predatory drugs, methamphetamine, heroin, and prescription drug awareness. Various videotapes will be shown which show the dangers of these drugs, and also the violence associated with drug buys. Time will be allowed for Q&A's. **This presentation will contain graphic content.** **This workshop is sponsored by The Drug Enforcement Agency.**

Presented by: Special Agent Carl D. Giardinelli, Demand Reduction Coordinator, DEA. (Continued at 4:00 p.m.)

Family Dynamics Beginner/Intermediate Track: This training will focus on chemical dependency within the family unit and the impact it has on all members. Participants will learn about roles in the chemically addicted family. Risk and protective factors will be reviewed as well as ways participants can engage in the wellness effort.

Presented by: Angie McKee, Director of Northwest Human Services, The Stevens Center, Carlisle and Sally Kraus, Case Management Specialist with the Cumberland Perry Drug and Alcohol Commission. (Continued at 4:00 p.m.)

Inhalants General Track: The goal of this workshop is for participants to increase their knowledge about what inhalants are, how they are being abused, who is using them, and how to recognize abuse. This training will look at how Pennsylvania compares statistically to the rest of the nation in the number of youth that abuse inhalants, and what this means for prevention education. Participants will gain an understanding of how to talk with youth about inhalants in an age appropriate manner, and how to implement inhalant education in their communities.

Presented by: Laura Vogl, M.A., Community Engagement Specialist, Bucks County Council on Alcoholism and Drug Dependence, Inc.

Prevention Platform Intermediate Track: Learn about one of SAMHSA's latest initiatives. In addition to an extensive library of information on substance abuse issues, users visiting this site may register and create their own "workspace on the Web" with named projects that support their work in an agency, service provider, or community coalition. The Prevention Platform is built around SAMHSA's Strategic Prevention Framework and features interactive tools that actively guide the user in conducting needs assessments, capacity development, strategic planning, plan implementation, and outcome evaluation. The needs assessment function includes geo-mapping capabilities. The evaluation function includes a formatted library of over 200 evaluation measures and a selection of tools for data collection and reporting. Web-based training courses are included. **This workshop is sponsored by the Center for Substance Abuse Prevention (CSAP), SAMHSA.**

Presented by: Augie Diana, Senior Public Health Analyst, Division of State and Community Assistance at CSAP.

Sustainability/Show Me the Money Intermediate/Advanced Track: Is sustainability a myth or reality? Discover innovative ways to increase revenue and stretch existing resources to insure the sustainability of your prevention-based programs. We'll review grant sources, partnership opportunities and the private sector.

Presented by: Lorrie Bennick Ogden, Grant Writer, Schuylkill County Courthouse. (Continued at 4:00 p.m.)

WORKSHOP SESSION #3

Wednesday, June 8: 4:00 p.m. - 5:30 p.m.

Current Drug Trends in Pennsylvania *(Continued from 3:45 p.m.)*

Family Dynamics *(Continued from 3:45 p.m.)*

Sustainability/Show Me the Money *(Continued from 3:45 p.m.)*

The Pennsylvania Youth Survey General Track: Since 1989, the Commonwealth of Pennsylvania has conducted a survey of secondary school students on their behavior, attitudes and knowledge concerning alcohol, tobacco, other drugs, and violence. The **Pennsylvania Youth Survey (PAYS)** of 6th, 8th, 10th and 12th grade public school students is conducted every two years. The findings from the 2003 PAYS build upon the data gathered during the first survey which was administered in 2001, as well as the Generation at Risk survey, a biennial study of drug use prevalence rates that was conducted from 1989 through 1997. The effort is sponsored and conducted by the Pennsylvania Commission on Crime and Delinquency (PCCD). The data gathered in the 2003 PAYS serve two primary needs. First, the results provide school administrators, state agency directors, legislators and others with critical information concerning the changes in patterns of the use and abuse of these harmful substances and behaviors. Second, the survey assesses risk factors that are related to these behaviors and the protective factors that help guard against them. This information allows community leaders to direct prevention resources to areas where they are likely to have the greatest impact. This workshop will not only cover the key findings from the 2003 study, but will also discuss upcoming developments related to the Fall 2005 administration. Come and see what the findings could mean for your prevention planning efforts! **This workshop is sponsored by The Pennsylvania Commission on Crime and Delinquency (PCCD).**

Presented by: Ray Moneta, Center for Research, Evaluation and Statistical Analysis, PCCD.

Understanding the Application of CSAP's Minimum Data Sets (MDS) Beginner/Intermediate Track: This workshop will review CSAP's MDS and how BDAP has implemented the use of them into a comprehensive outcome based prevention delivery tracking system. We will discuss how the MDS is used for local prevention planning in the delivery of structured prevention services that give us the best chance of positive outcomes. **This workshop is sponsored by PA Dept. of Health, Bureau of Drug & Alcohol Programs (BDAP).**

Presented by: Lonnie Barnes, MHS, Program Analyst, PA Dept. of Health, BDAP, Division of Prevention.

Thursday, June 9, 2005

Plenary Sessions

8:30 a.m. - 10:00 a.m.

A Showcase of CSAP Model Programs

Prevention Specialists from across the Commonwealth will be showcasing at least a dozen popular CSAP Model Programs they are successfully implementing in their schools and communities. This general session will provide a hands-on opportunity to look at the available curricula and materials, to ask specific questions about training, costs, implementation, adaptability, etc., and to get honest opinions and reviews from your peers about these programs. Here's your opportunity to get valuable insights into programs that you won't get from program developer's marketing and training programs! Who better to ask than a fellow preventionist!

10:15 a.m. - 11:45 a.m.

Implementing with Fidelity, Challenges and Approaches

Wayne M. Harding, Ed.M., Ph.D.

Director of Projects and co-founder of Social Science Research and Evaluation, Inc.

This presentation will address what research tells us about the relationship between program fidelity and outcomes and about the extent to which adaptations can be made without reducing positive outcomes. It will include information about: the advantages and disadvantages of replication (which represents the greatest degree of fidelity) versus adaptation, how to assess program fidelity, and practical guidelines for adaptation. **This session is sponsored by Northeast Center for the Application of Prevention Technologies (NECAPT and PA Dept. of Health, Bureau of Drug & Alcohol Programs (BDAP).**

THURSDAY LUNCH & LUNCHEON KEYNOTE

12:00 p.m. – 1:30 p.m.

PENNY NORTON, CEO

FACE - The Truth on Alcohol and Clarity

A Fork in the Road uses the Institute of Medicine/National Academy of Sciences summary recommendations as a foundation to build a universal and diverse tool that will help frame the underage drinking issue and then provides realistic actions that can be implemented at the local and state level. This program can be used as a training tool, an educational tool, or a tool to help advocate for changes in current alcohol policies or practices. **This session is sponsored by the Pennsylvania Liquor Control Board, Alcohol Education.**

WORKSHOP SESSION #4

Thursday, June 9: 1:45 p.m. - 3:15 p.m.

An Overview: Prevention Specialist Certification & Preparing for the CPS Written Exam **Beginner Track:** The purpose of this workshop is to provide an overview of the certification offered by the PA Certification Board (PCB) for the prevention specialist which has been offered through the PCB since 1989. It will provide participants with an overview of the PCB and its purpose and functioning as a credentialing board along with a brief history of how the organization began and the credentials it offers. Participants will learn about the requirements for the CPS credential including employment, supervision, education and the proper way in which to document these requirements. Participants will be provided with information on the CPS written examination including domains, number of questions in each domain, a reading list and a sample test. Helpful hints for exam preparation will also be provided. Materials including a CPS application and Written Exam Study Guide will be distributed. **This workshop is sponsored by the Pennsylvania Certification Board.**

Presented by: Mary Jo Mather, Executive Director, Pennsylvania Certification Board.

Ethics Intermediate Track: This workshop encompasses the many complex elements that determine “right action” for substance abuse professionals. As such, it provides the definitive formula for the determination of behaviors that maintain a vision of maximum benefit for client outcome within the context of legal and ethical guidelines. Participants are encouraged to bring ethical problems associated with workplace issues to the workshop for discussion and theoretical resolution. The workshop will focus on ethical sensitivity as well as professional boundaries.

Presented by: Maggie Marcopul, Prevention Coordinator, Today, Inc. (Continued at 3:30 p.m.)

How to Form an Effective Evaluation Team Intermediate/Advanced Track:

Presented by: Margie DuBrow. (Continued at 3:30 p.m.)

How To Present Student Survey Data To Your Community General Track: Based on experience conducting student health surveys in over 50 communities, this workshop will provide practical advice about the issues that arise when planning to share survey findings with a community. Using a hypothetical survey and data issues, the workshop will address such issues as: why to present data, how to present it (e.g., what types of graphs and charts work best), how much data to present, who should present the data, and choosing a setting for the presentation. The discussion will also include ways to avoid typical problems and pitfalls, such as the tendency by some audiences to explain away uncomfortable findings by assuming that students did not provide accurate information on the survey. **This session is co-sponsored by NECAPT and PA Dept. of Health, BDAP.**

Presented by: Wayne M. Harding, Ed.M., Ph.D., Director of Projects and co-founder of Social Science Research and Evaluation, Inc., Burlington, Massachusetts.

Using the NAS Report as a Basis to Implement Local Action General Track: This workshop will strategically identify what’s in the National Academies of Science Report that focuses specifically on local activity to reduce youth access to alcohol and underage drinking. It will also include a simple, realistic tool to conduct community assessment and identify where problems are occurring. **This session is sponsored by The Pennsylvania Liquor Control Board, Alcohol Education.**

Presented by: Penny Norton, CEO, FACE-The Truth on Alcohol and Clarity.

WORKSHOP SESSION #5

Thursday, June 9: 3:30 p.m. - 5:00 p.m.

Ethics (Continued from 3:15 p.m.)

Engaging the Faith Community in Prevention Beginner/Intermediate Track: Substance abuse is a significant challenge within the faith community, not only for leaders involved in spiritual and pastoral care, but for all congregational members as well. Much of what community members learn about alcohol, tobacco and other drug use is conveyed through what the faith community says or does not say about it. Community initiatives targeted at substance abuse prevention are enhanced when the faith community is supportive and also mobilizes its own resources. Coordinating prevention efforts with the faith community will reach audiences that would otherwise have been excluded. This workshop is designed for prevention specialists and others working with the faith community. Participants will: identify the role of the faith community in substance abuse prevention; identify the role of substance abuse professionals in working with the faith community on substance abuse prevention; identify opportunities and barriers to faith community involvement.

Presented by: Roger Svendsen, M.S., C.P.P.R., Associate Director, Interfaith Center for Health Issues.

How to Form an Effective Evaluation Team (Continued from 3:15 p.m.)

Best Practices: How does Pennsylvania stack up to the CDC Recommendations? Beginner Track: Participants at this workshop will take a hands on approach to identifying the nine components of a tobacco control program as recommended by CDC. Available federal and state resources will also be presented. An overview of Pennsylvania’s progress in meeting the components will be discussed. The presenter will also provide participants with an update on PA’s three statewide youth programs including Project X, BUSTED! and PA-SWAT. Finally, various group activities will be used to identify potential strategies in improving existing programs.

Presented by: Jennifer Mehall, Project X Coordinator, Clarion University Health Science Education Center.

8:00 p.m. - 9:00 p.m.
Regional Breakouts and Door Prizes

We've heard your voice! We've heard your voice! Past conference evaluations indicated you wanted more time to meet regionally and now you've got it! This session will give you the opportunity to stay connected with preventionists in your region and to plan for the ongoing professional development needs of your area. Time will be given to nominate regional representatives to the CPA Board of Directors, and door prizes will be awarded. Winners must be present to win! Whether you are a CPA member or not, you will benefit from the opportunity to network with preventionists from your region. Stay afterwards and enjoy the Coffee House.

9:00 p.m. - Coffee House

Friday, June 10, 2005

Plenary Sessions

8:30 a.m. - 9:00 a.m.

CPA Annual Meeting

Join us as we combine business with pleasure. Our meeting will open by drawing the conference grand door prize winner and approval of board nominations for 2005-2006 will follow. As we find ourselves in this age of funding uncertainties, CPA would like to assist the field by unveiling our new Advocacy Alert Initiative. Don't miss out on this opportunity to craft the future of prevention.

9:00 a.m. - 10:00 a.m.

***Performance Based Prevention Data Results:
Implications for Policies and Programs***

**Joseph W. Powell, VI, M.S.W. Director, Division of Prevention for the
Department of Health's (PDH) Bureau of Drug and Alcohol Programs**

Since 1996, The Bureau of Drug and Alcohol Programs' Performance Based Prevention System has been in place. PBPS has been adopted by many states and is considered as a national model for capturing prevention oriented data. Gain better understanding of data results, regional and Commonwealth wide trends and future directions for policy, funding and program development implications.

WORKSHOP SESSION #6

Friday, June 10: 10:00 a.m. - 11:30 a.m.

Alcohol Compliance Checks **General Track:** This workshop will explain the Bureau's procedures on how Underage Buyers are recruited to participate, how the program works, and the data collected to this point in the program. **This workshop is sponsored by Pennsylvania State Police, Bureau of Liquor Control Enforcement (BLCE).**

Presented by: Officer Todd Merlina, Pennsylvania State Police, BLCE.

Exploring All Your Options: Collaboration for Success **Intermediate Track:** The attendees of this workshop will take a hands-on approach to identifying the key components to a comprehensive, collaborative approach to a tobacco control program. The integration of educational, public health, and community-based organizations leads to a positive and well-rounded tobacco control program. As part of a statewide tobacco program you will see examples of how collaboration efforts do foster success in a youth tobacco campaign. By the end of the workshop the audience will realize the importance of collaboration as an effective tobacco control strategy and understand practical examples of how this collaboration can be fostered and implemented to benefit every local community and statewide program.

Presented by: Ron Radaker, BUSTED! Coordinator, Clarion University Health Science Education Center.

Raising the Bar on Your Grassroots Program Intermediate/Advanced Track: You have developed a prevention program that meets a community need, you believe is innovative, and that others may benefit. This workshop will outline the steps you will need to follow to bring your program to the point where it could be replicated or reviewed. Emphasis will be placed on the program design and evaluation elements that are essential to formalizing your program and proving that it works. *Presented by: Sandra Puerini Del Sesto, M.Ed. CPSS (Certified Prevention Specialist Supervisor), IHD Initiatives for Human Development, Pawtucket, RI.*

Methamphetamines Beginner/Intermediate Track: The goal of this workshop is for participants to increase their knowledge about what methamphetamine is, how it affects the user, and how to identify someone who may be abusing this powerful drug. This training will look at the resurgence of methamphetamine across the nation and specifically the rise in production in Pennsylvania; specifics will be given about clandestine labs and the manufacturing process. Participants will gain an understanding of how children are often times the youngest victims of the methamphetamine crisis in the United States. *Presented by: Marshalee Hanson, M.A., Community Engagement Specialist, Bucks County Council on Alcoholism & Drug Dependence.*

Commonwealth Prevention Alliance 15th Annual Conference

Nittany Lion Inn, State College
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Reservation Procedures

Hotel Reservations must be made via **Individual Call-In**.

Reservations must be received by 5/7/05.

ROOM RATES

\$93.00 per night, single occupancy - \$103.00 per night, double occupancy
\$113.00 per night, triple occupancy - \$123.00 per night, quadruple occupancy

The above rates DO NOT include the 6% PA Sales Tax, or the 2% County Occupations Tax.

- To receive the rate listed above, identify yourself as part of the CPA Conference. **The reservation code is COM0607.**
- **The cut off date for reservations is May 7, 2005.** All reservations made after this date will be made on a space available basis, at the current rate.
- A deposit in the amount of one nights lodging on a credit card is required to confirm this reservation.
- Forty-eight hours notice is required for cancellations or deposit refunds.
- Check in time is 3:00 p.m. and check out time is 12:00 p.m.
- To make your reservations, call the Nittany Lion Inn directly at **(814) 863-5000** or **(800) 233-7505**.

CPA CONFERENCE REGISTRATION FORM

Name _____

Organization _____

Address _____

City/State/Zip _____ Phone () _____

Fax _____ E-Mail _____

Photographs taken during the conference will be used in CPA publications only. If you object to the use of your photograph in publications, contact Liane Petras at 1-800-627-2384.

Membership Number: _____

Registration Type:

Full Conference Wednesday Only Thursday Only Friday Only

Fees:	CPA Members	Nonmembers
Full Conference	\$199	\$250
Thursday Only	\$125	\$150
Wednesday or Friday Only	\$ 55	\$ 65

Workshop Selections

(Please write the title of the workshop you wish to attend)

Workshop Session #1: _____

Workshop Session #2: _____

Workshop Session #3: _____

Workshop Session #4: _____

Workshop Session #5: _____

Workshop Session #6: _____

Please mail this registration form & fee, by May 27, 2005, payable to:
PA DUI Association, 2413 North Front Street, Harrisburg, PA 17110
Phone (717) 238-4354 FAX (717) 238-6211

Pennsylvania Driving Under the Influence Association
2413 North Front Street
Harrisburg, PA 17110



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