



To Support Prevention Professionals in
Eliminating Substance Abuse

FEBRUARY, 2008

Letter from the President



CPA Members,

As I sit here writing this note to you it is 9 degrees with winds gusting to 60mph...winter! I find that a very appropriate segue to remind you to mark your calendar for our annual "Leading the Challenge" Conference held in State College from June 3 -6, 2008. I can assure you that we will be enjoying spring by that time and on our way to the arrival of summer. Now, that makes me feel warmer already.

As most of you are aware we have a new Director for the Division of Prevention at the Bureau of Drug and Alcohol Programs (BDAP), Garrison Gladfelter. After many years of faithful service to prevention Joe Powell, VI retired in June of 2007. The Commonwealth Prevention Alliance has worked closely with Joe and BDAP for many years and look forward to a successful partnership with our new director. I have met with Mr. Gladfelter and can attest to his passion for prevention. He has accepted our invitation to speak at the conference and will be sharing his vision and direction for prevention services in the Commonwealth. In addition, Mr. Gladfelter has assisted our conference committee in developing two additional workshops to assist in your prevention work: "Here's Looking at Prevention – Mapping Out Service" and "Your Area and Data Driven Management – How to Access and Use Data for Targeting the Delivery of Prevention Services". Welcome Mr. Gladfelter.

Due to the overwhelming success of last years pre-conference we have decided to continue with this format. This year we will offer training on the program, "Bridges Out Of Poverty". Included in the newsletter is a preview of this year's conference workshops and presenters. I look forward to seeing all of you in June.

Debby Fye
CPA President

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Bridges Out of Poverty

Pre-Conference Day

Have you ever wondered why schools and agencies meet with so much resistance when trying to work with families who are living at or near the poverty level? Why does there seem to be a lack of follow through? Why is it so hard to motivate students? Why won't families allow their children to be involved in the Student Assistance Program?

According to Ruby K. Payne, who wrote the book, A Framework for Understanding Poverty, and co-authored, Bridges Out of Poverty, many of these questions can be answered when we have a better understanding of the values differences that exist between economic classes. The pre-conference day workshop of the CPA Annual Conference will first concentrate on gaining that understanding and then on developing strategies for change.

Payne's first book focused on the things that educators could do to help students from poverty be more successful in school. Her second book, Bridges Out of Poverty, extends the strategies to government and social service agencies, behavioral health agencies, law enforcement, business and community organizations. It includes current statistical information on poverty and socioeconomic trends and offers concrete suggestions to help people from poverty to be successful in the workplace and in the community.

Both books examine the differences in socioeconomic classes in the US and states that the belief system in each of these classes is very different. Our businesses, schools, institutions and organizations are based upon middle class values, which are not held by people living in poverty. This "values clash" is one of the reasons that people from poverty can't function well in middle class systems.

All participants will receive a copy of Bridges Out of Poverty, and will learn through this interactive workshop about the "Hidden Rules of Class", registers of language, patterns in generational poverty, and how to assess resources.

Presented by:

Kathrine Muller, M.Ed



Gang Specialist to Speak

Todd D. Negola, Ph.D. is a clinical psychologist and the Director of Forensic Research for the National Gang Crime Research Center. He is well known and respected for his knowledge of gangs and gang related crime and has spoken to various groups across the US to heighten awareness and give direct information regarding gang-related crime and the devastating results on the safety and well-being of our communities.

According to an article that he co-wrote with Chriscelyn M. Tussey of Indiana University of Pennsylvania,

"Many specific programs have been developed and tested to counteract the gang problem. These include midnight basketball, midnight Shakespeare, civil gang injunctions, art programs, juvenile boot camps, community outreach centers, etc. In fact, currently there are an estimated 17,000 community organizations working toward

Abuse Resistance Education (D.A.R.E.) program, both of which have been met with mixed results. Lawmakers have tasked law enforcement and our judicial systems to intervene via the Gang Deterrence and Community Protection Act of 2005, or "The Gangbusters Bill." This bill is set forth to develop a national strategy to identify, apprehend, and prosecute gangs across the nation, encouraging partnerships across all levels of government to achieve these goals."

This presentation is designed to develop a fundamental knowledge of the origins, development, and continued prosperity of gangs and deviant subcultures. Attendees will receive a broad overview of the major gang influences in today's culture and why gangs, despite our best efforts, continue to adapt and evolve while maintaining surprising influences on our youth and adults.

CPA Board Reacts to PLCB Changes

The Commonwealth Prevention Alliance Board of Directors has had several discussions regarding recent changes in procedures at the Pennsylvania Liquor Control Board. Due to their concern a letter was developed and will be sent to the Chairman, the Board Members, Governor Ed Rendell, and the Legislative Committee that oversees the function of PLCB operations.

Specifically the CPA Board is concerned with the decrease in alcohol prevention education/materials. Education is a primary strategy in delaying alcohol use. The availability of alcohol directly correlates to an increase in use/abuse.

According to PLCB statistics, alcohol sales revenues increased 13% from fiscal year 2003-04 to 2005-06. In the same time period the numbers of pieces of literature distributed and the number of

people reached for alcohol education by the PLCB has decreased 14% and 38%, respectively. Also, during the same period of time, statewide juvenile liquor law arrests increased 8%. In the Pocono region of the state (Carbon, Monroe, Pike counties) for example, this increase was an incredible 50%.

The letter concluded with a statement and a request, noting if sales and access continue to rise, while prevention efforts decline the negative impact on the safety and long term health of all Pennsylvanians will be devastating. The request was to strengthen and increase prevention efforts in order that they keep pace with access, sales and consumption.



Kathrine Muller

More Highlights for Annual Conference

There are several interesting workshops planned for our June Conference.

Titled: [Generation Rx](#), Carla Dunlap-Spinks, of the Neighborhood Drug Awareness Corps, will be bringing new information about prescription drug abuse, a rising trend that has many concerned.

[Student Assistance Program \(SAP\) 101](#), will be a panel presentation by professionals who work with and train for the SAP system in the state. Lonnie Barnes, B-DAP, will be coordinating this effort.

Current information regarding the use of nicotine will be the topic of a presentation by WPIC Addiction Medicine. This gateway drug has been found to be even more dangerous to developing brains than previously thought. Don't miss this one, [Intervening with Nicotine/ Adolescent Brain Information](#).

Back by popular demand will be [Giggles and Games](#), by Roselyn Hibbard. This workshop will include great ideas for making group work fun.

Update on Clean Indoor Air Legislation

As we kick off the New Year, a comprehensive Clean Indoor Air bill remains unfinished business for Pennsylvania legislators. At the end of 2007, both the House and Senate passed legislation but could not agree on the language. The debate focused on workplace exemptions (certain bars and casinos) and a provision allowing local governments to adopt an ordinance stronger than the State law (as Philadelphia, Erie and Allegheny Counties have done). To assist in the adoption of Clean Air legislation, a House and Senate conference committee was established. The members of this committee have scheduled public hearings, in Harrisburg, on March 10th and 13th to discuss this issue in more detail.

We wait with great hope that PA will join the other 22 states who have established a clean indoor air environment for their residents. A comprehensive smoke free law will protect ALL workers, customers and visitors from the proven dangers of secondhand smoke.

Jeff Hanley, Mercer County Behavioral Health Commission, Inc.



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Address Label

2008 Conference Highlights

SAVE THE DATE!!

Pre-conference: June 3

Conference: June 4, 5, 6

Visit our website for updated
 conference information

WORKSHOPS INCLUDE...

Generation Rx

Student Assistance Program (SAP) 101

Intervening with Nicotine/Adolescent Brain Information
 Prevention 101

Internet Safety / Cyber Life

Ethics Recertification

Intervening with Nicotine

Media 101—What you Need to Know to Best Present Your
 Message to the Public

Giggles and Games



REGISTRATION FEE REDUCTION

	<u>Members</u>		<u>Nonmembers</u>	
Pre Conference (Tues)	\$50	\$40	\$50	\$40
Full Conference (Wed to Fri)	\$245	\$145	\$295	\$195
Wed or Thu only	\$135	\$85	\$160	\$110
Friday Only	\$60	\$50	\$70	\$60

Reduced Conference registration fees have been made possible this year through the generous collaborative support of the Pennsylvania Commission on Crime and Delinquency Office of Juvenile Justice and Delinquency Program.